MEISTER

A COMMITMENT FOR LIFE

— With — EVERY — heartbeat —

you will experience the wonder of love. The path to mutual happiness opens up before you. It is a pleasure and honour for us to accompany you with rings especially forged for you personally. Be inspired and enthused by the following pages and at **www.meisterschmuck.com**.



Your love is the driving force behind our manufactories. It keeps inspiring us anew to create unmistakable collections touching and moving you deeply.

Christina and Fabian Meister



MANUFACTORIES - of great EMOTIONS -

The wedding ring and jewellery manufacturer MEISTER is guided by values that have evolved and matured over three generations. Christina and Fabian Meister elucidate the path between tradition and innovation that the owner-managed family firm has pursued for about 120 years.

As the leading manufacturer of wedding rings and jewellery in Europe we set high demands.

To address these demands, we value great emotions. They set all our values. And they inspire our quest for perfection. We combine incomparable design, highquality materials, masterful

6

craftsmanship and innovative high tech on behalf of love. That is the secret of success behind our fascinating wedding ring and jewellery collections.

The heart of our passion beats in these two manufactories.

In Wollerau on Lake Zurich and in Radolfzell on Lake Constance those magical moments come into being, represented by the M in MEISTER Rings. At first glance, the fact that we are operating two manufactories appears to be not very contemporary. But, thanks to the two sites, we can develop onsite solutions tailored to

SECRET OF SUCCESS



TWO LOCATIONS



CENTRES OF COMPETENCE

the specific requirements and various markets. In addition, synergies are thus optimally utilised. All this creates the basis for the perfection that guides us.

Our manufactories are top-class centres of competence.

With the manufactories, we are able to bring together competences that only we have in such concentration and broadness. By this we mean best-trained technicians, gold and platinum smiths, gemstone setters and polishers, all of who create rings with their lifeblood, individually made to the desires of the couple. Virtuosos work for us, who regard their profession as a vocation. The experience and expertise accumulated in our manufactories are of immense value.

Design and craftsmanship combined under one roof.

The manufactories also serve as development laboratories and design studios. sign prizes bear witness to how creatively our designers master these challenges, and how they painstakingly strive for the perfect form. It is not just about graceful



Here, enthusiastic designers continually interpret the language of love anew. When they conceive distinctive collections of rings, nothing is left to chance. Numerous, renowned dedetails, but also the highest level of wearing comfort.

INNOVATIVE DESIGN

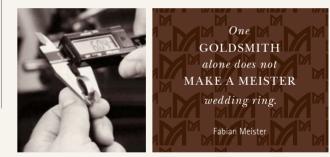
Innovation and tradition form a perfect duet.

In our manufactories, rings emerge that combine crafts developed over generations with the most modern high tech. When forging your happiness, we have a low opinion

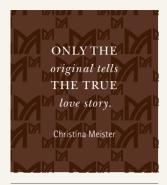
INTEGRATED

HIGH TECH

of alloys that are simply soldered. Instead, in an elaborate process, we join them together utterly seamlessly. Very modern processes are also extremely helpful, as is exactly the case in respect of the very precise engravings.







Each individual diamond is checked four times.

As the only wedding ring and jewellery manufacturer, we have our own diamond laboratory. Highly qualified gemmologists and diamond experts check each individual stone for the four Cs. That is, only if it meets the highest standards with regard to Carat, Colour, Clarity and Cut does it reach the hands of the various ring specialists.

Real feelings deserve real materials.

Ouality begins with highquality materials! We are absolutely convinced that real feelings can only be expressed with the finest materials. MEISTER rings consist of forged, nickel-free precious metals of the highest hardness. The specially developed and certified alloys underline our uncompromising focus on quality. Copies, which are, unfortunately, circulating in the market, do not reach this quality. The corresponding let down is preprogrammed.



IN-HOUSE DIAMOND LAB

HIGH QUALITY PRECIOUS MATERIALS

Wear comfort is part of our trademark.

Added to our first class material is the special, soft design of the internal profile of the ring. Together, both guar-

WEAR

COMFORT

www.meisterschmuck.com en/movie-manufaktur/ antee the highest degree of wear comfort – for life. The comfortable way in which the ring nestles on your finger is the result of our enormous know-how and a wealth of experience.



Platinum is the first choice as a messenger of love.

Alongside the precious metals of yellow, red and white gold 750, platinum 950 combines many benefits. It is the most precious and purest of all metals and even more dense than gold. Platinum wedding rings are therefore especially durable and a true companion for life. They know virtually no wear and no loss of material. In addi-

The very first DATE WITH MEISTER wedding rings is a GENUINE EXPERIENCE – in the true sense of the word! Fabian Meister tion, they do not fade and, because of their purity, are particularly well tolerated by the skin. They are an excellent support for diamonds and, moreover, bewitching, with a natural, moon-white shimmer that makes the diamonds sparkle at their best.

Perfect quality must still be affordable.

We think that quality is not only there for a few couples! Which is why MEISTER offers a broad range of prices. By choosing the precious metal, size of the stone and number of diamonds, you have the possibility to manage the prices to suit your needs. The new 3D ring configurator from MEISTER displays the current sales price of your selfconfigured ring in real time. In this way you can find,

PLATINUM

950

BROAD RANGE OF PRICES

with certainty, the ring that suits you in every respect.

Our diamonds come from conflict-free regions.

SAFE

ORIGIN

ENVIRON-

MENTALLY

FRIENDLY

It's only thus that we can meet our customers' high requirements. We work only with reliable partners who guarantee, in writing, the safe origin of the diamonds. In respect of precious metals, we place great value on being able to draw the fine gold from the current stock in circulation wherever possible. We thus sustainably conserve resources and nature will not be unduly burdened by metal mining.

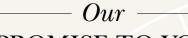
Sustainability in all respects is important to us.

Our world is the world of great emotions. That is a special gift and privilege. And

we wish to return something of this gift to the public – by thinking and, above all, acting in an environmentally aware way. This includes, for example, the CO_2 neutral energy concept in our manufactories. Thus, on the one hand, we conserve resources. On the other, we are committed to our responsibility as a regionally based enterprise.



12



PROMISE TO YOU



Founded in Zurich in 1897, the wedding ring and jewellery manufactory is a market leader in Europe. Now in the third generation, this family-owned and managed company creates and manufactures jewellery and ring collections that are a peerless fusion of innovation and tradition.



MEISTER is driven by an uncompromising quality mindset – a passion expressed by every piece of jewellery and every ring we produce. A passion that is upheld by our goldsmiths and platinum smiths, jewel setters, germologists, polishers and technicians.





The M engraved in every piece of jewellery and in every ring is the guarantor of supreme material quality and outstanding workmanship – an aspiration that ensures MEISTER jewellery and rings remain precious items of enduring value.



CRAFTED BY HAND

In the MEISTER manufactory, every piece of jewellery and every ring is individually and painstakingly crafted by hand for our customers. This leads to the creation of unique jewellery and rings that embody the uniqueness and wishes of our customers.



The certified precious-metal alloys, specially developed for MEISTER, are nickel-free. MEISTER wedding rings are, without exception, all made from forged alloys of the highest hardness. All diamonds originate from conflict-free sources and are examined for their quality in our in-house diamond lab.



Love and life as a source of inspiration: our innovative design team has won many awards for the exceptional jewellery and ring collections they create from the most exquisite materials. Each piece of jewellery becomes a messenger of great feelings and timeless aesthetics.



The wonderful moment of giving! We support you with high-quality packaging, which gives your rings an exceptional appearance. When you buy a MEISTER ring we give you a lovely engagement or wedding ring box. The various compartments are ideal for storing items of jewellery. The box includes an exclusive wedding ring etui, or a small ring box for the engagement ring. The flat, soft ring covers serve for transportation or the perfectly orchestrated handover. The ring box has been created as if for a romantic proposal of marriage.



You can unrestrictedly trust in the high quality of the items of jewellery from the House of MEISTER. This is confirmed by our certificate, which we present to you with all our items of jewellery and which provides detailed information about the precious metal and the diamonds in terms of carat, colour and clarity.

ENGRAVINGS that touch _____ you FOREVER _____

Immortalise your message of love in your ring. The most modern laser technology, which MEISTER has always been refining, guarantees unique precision. Your phantasies therefore have no limits.

FINGERPRINT

Feel your partner's fingerprint in your ring as a token of love.



HAND LINES

Let yourself be caressed by the lines of your partner's hand, from the lifeline to the line of Apollo.



HANDWRITING

"Write" your feelings in the rings directly in your own handwriting.

LOVE STORY

Personalise your rings with a poem or a love story in miniature.

exande



JE MEHR DU UM SO MEHR DIR UND WE DICH ANSCH BRUNNEN ZU SCH SPENDET ER UMSO JE MEHR DU SCHÖPFST JE MEHR DU SCHÖPFST

CURSIVE OR BLOCK LETTERS

Have your name and wedding date engraved in cursive or block letters.



MI &DA

3D RING BOUTIQUE

Love gives our lives meaning and content. It gives us passion and emotions. How lovely that, in choosing the design of your engagement rings, wedding rings and eternity rings, you can now add a measure of your own personal love story. The new 3D Ring Boutique from MEISTER makes this possible – rings can be self-designed with just a few clicks. Visit www.meisterschmuck.com and compose your dream ring online – as distinctive as your own love.

21

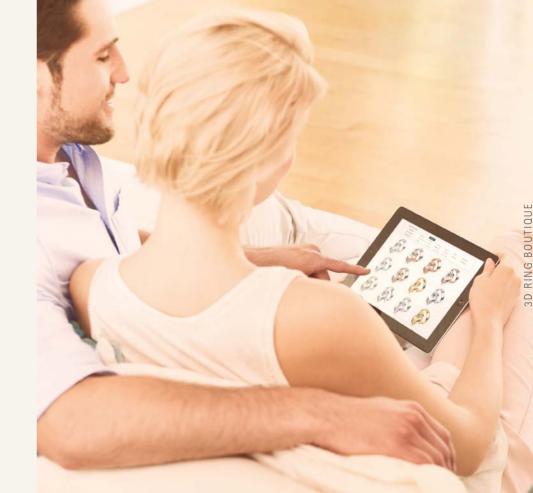
_____ Unique _____ **3D RING CONFIGURATOR**

The unique MEISTER 3D Ring Configurator gives you the opportunity to compose your own individual ring. Easily vary everything on the web, completely according to your wishes: material, surfaces, ring width, number and sizes of the diamonds. You can view the changes made by you from all sides on your screen on an on-going basis. Click-by-click, you will thus come closer to the dream ring that reflects your great feelings. The price will also be continuously calculated and shown according to your details!

— Ideal MODEL for a CONSULTATION

You can save and print out the ring designed by you. It also makes an ideal model for a consultation with a reliable MEISTER affiliate of your choice. Why not test the unique design possibilities of the 3D Ring Boutique online now?







— All LOVE RINGS in one CONFIGURATOR

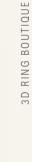
The best thing about the MEISTER 3D Ring Configurator is that you will be able to immediately relate all the episodes of your love story with it. Whether an engagement, wedding or eternity ring, with the MEISTER Online Configurator each chapter of your love will acquire its own individual face. In the 3D Ring Boutique, you find all collections combined with which MEISTER will support all your great feelings. It will give you an extremely real impression of what your future messenger of love will look like.





RINGS

WEDDING RINGS



www.meisterschmuck.com

RINGS

ENGAGEMENT RINGS

CAN YOU HEAR — what my — HEART – is saying to you? –

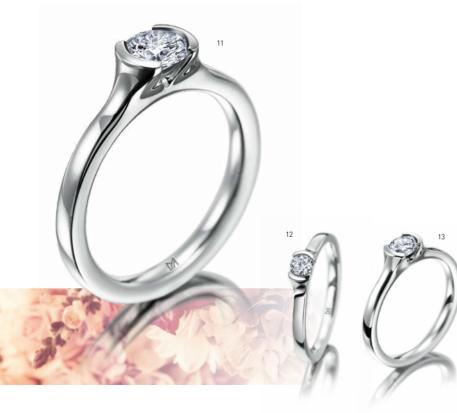
You cannot describe this magical moment – but when it's there you know: your heart has spoken. Engagement rings from MEISTER let the moment that brought you together shine brightly.



CONFIGURATOR YOUR INDIVIDUAL RING MEISTERSCHMUCK.COM







The way to do it: ENGAGEMENT AND WEDDING RING AS A DREAM COUPLE

MEISTER Engagement and wedding rings nestle against each other virtually seamlessly. This leads to the best possible wear comfort. OTHERS

With engagement and wedding ring that don't fit perfectly together, both wear comfort and look are impaired.

THE WAY TO FIND THE BEST POSSIBLE. ENGAGEMENT RING

(1)Think now about tomorrow: MEISTER engagement rings are designed in such a way that they are perfectly suited to your future MEISTER wedding rings and offer best possible wear comfort.

(2)

Have authenticity and diamond quality confirmed with a certificate.

(3) Insist on a lovely, romantic ring packaging that does justice to the wonderful occasion.

Recruit your future fiancée's best friend to find out her ring size, style and other preferences.

32

ENGAGEMENT RINGS





WEDDING RINGS Four DESIGN LINES — and the WEDDING RING SYSTEM — are available for selection.

SYMBOLICS Secret symbols

INDIVIDUALS Own language CLASSICS Great emotions PHANTASTICS Striking design

> WEDDING RING SYSTEM Your combination

WEDDING RINGS - CLASSICS

DO YOU — also feel it — SO CLEAR — and pure? —

Be bewitched by great feelings, clear forms and subtle refinements. The wedding ring "Classics" line expresses a love of detail with pure and clear grace.





36





M MEISTER

40





3D

•



WEDDING RINGS - CLASSICS





WEDDING RINGS - PHANTASTICS

---- Give -----PHANTASY --- free reign? ----

Be inspired by the striking design and exclusive elegance of «Phantastics». The perfect interplay of phantasy and design gives your radiance a certain something.



M MEISTER







69

時日











M MEISTER









MEISTER

When choosing rings, insist on genuine materials. Fakes and cheap metal feel different and look different from rings made from gold and platinum with real diamonds.

Please note that your rings are created in "collaboration" with competent specialists to ensure the highest possible quality.

Combine your rings online in the 3D Ring Configurator at www.meisterschmuck.com. They will serve you as ideal models for a consultation with a reliable MEISTER partner of your choice.

(3)

Now everything is ready for us to be able to make your individual dream rings especially for you in our manufactory.



WEDDING RINGS - INDIVIDUALS

— Do you — LOVE — me as — I AM?

Express your personality with charisma and a distinctive language. The "Individuals" line stages your style as a dazzling unique to highest perfection.







WEDDING RINGS - SYMBOLICS

--- Shall we ----GIVE A SIGN ---- of our -----LOVE?

Profess your great feelings through the magic of secret symbols. "Symbolics" demonstrates, with filigree message, that your life is marked by love.

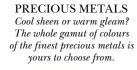


WEDDING RING SYSTEM

Combine your own ring by deciding on the profile, width and surface, precious metal and diamonds in the desired sizes. From this, we will forge your wedding ring in the highest quality of the MEISTER wedding ring manufactory.

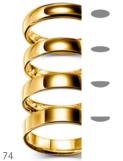
MEISTER

COMPAGEMENTS COMPAGEMENTS COMPAGEMENTS COMPAGEMENTS





RING PROFILES Flat or rounded? The typical MEISTER ring profiles are popular and proven. With guaranteed wearing comfort.



SURFACES Polished or with matte finish? Sophisticated finishes give a very personal touch to every pair of rings.



Brushed circular Sand matte

DIAMONDS Large or small? Magically

sparkling and a sign of constancy: diamonds as a special gift for the radiant bride.









ETERNITY RINGS

— Do you — REMEMBER — this — MAGIC — moment? —

Immortalise the intensive moments of life in your eternity ring. Stone by stone, facet by facet, it reminds you of the wonder of your love, so pure, so radiant, as if it occurred here and now.



121



3D

CONFIGURATOR YOUR INDIVIDUAL RING MEISTERSCHMUCK.COM





WHAT YOU NEED TO KNOW ABOUT ETERNITY RINGS

(1)

Eternity rings are the most beautiful way to transform important events in your life into pieces of jewellery with a personal story – and in this way always carry wonderful memories with you. Whether for a birthday or an anniversary, for achieving a professional or personal milestone, for the birth of a child or simply as an intimate sign of connectedness with a dear person – there are many reasons and occasions to give joy.

The stones in the ring you would like to give as a present should be just as valuable as your memories. At MEISTER, all diamonds are certified. With this, we guarantee you that possible subsequent stones will have the same high quality level.

If you would like to give a ring as a present for a lifelong companion or to select one for yourself, be sure you don't miss out on the unique wearing comfort of an eternity ring. The perfection in design and form also makes it a piece of jewellery that you never want to go without again.

You would like to make giving an eternity ring an unforgettable moment? MEISTER's elegant box gives you many possibilities to stage your surprise in a stylish way – in a bouquet, as a "side dish" at a festive meal, as a "good night" gift...







Visit us and experience the beauty of genuine MEISTER rings made from gold and platinum with all your senses. We look forward to your visit.

THE TRADEMARK MEISTER® AND THE CORRESPONDING LOGO ARE REGISTERED TRADEMARKS. ALL PRODUCTS AS WELL AS ALL ILLUSTRATIONS AND PHOTOGRAPHS ARE REGISTERED AS DESIGNS OR ARE PROTECTED BY COPYRIGHT. ® MEISTER+CO. AG, CH-8832 WOLLERAU AM ZÜRICHSEE; MEISTER GMBH, D-78304 RADOLFZELL AM BODENSEE. THE MODELS HAVE BEEN DEPICTED ENLARGED.

WWW.MEISTERSCHMUCK.COM